

Overview from the owners:

KBBG Radio Station was the brainchild of the late Jimmy Porter who was a Community Enabler, Civil Rights Activist, and Visionary. KBBG was founded and went on air in 1977. Corey Holmes and Derrick Holmes are currently the owners, and both are Waterloo natives. Derrick was a DJ at the original station located on Cottage St. while in High School and was the guest keynote speaker for the 40th Anniversary KBBG Banquet in 2017. Corey is the son of the late Dr. Gloria Kirkland Holmes, formally of the University of Northern Iowa. Dr. Holmes oversaw the station until her untimely death.

We then came together and vowed to save the station and bring it back to its former glory and beyond. Our goal is to turn the radio station into a television station. Additionally, develop a production studio that is capable of making movies, documentaries, local and national commercials, equipped with the latest state-of-the-art music studio. We will also form a full-service advertising company. This will all be done planned and orderly. One of our team members is Rick Coleman Manager of KWWL Sports department. Rick is committed to bringing his experience, expertise, and relationships to help us to reach these goals.

Another goal is to create a partnership with the University of Northern Iowa and UNI Center For Urban Education (UNI-CUE) We believe that there is a tremendous synergy and a double value proposition that will be great for all involved. We look forward to discussing the possibilities. Thank you for coming out to visit.

Derrick Holmes & Corey Holmes, 2024.